

Creative SURGEON

INSIGHT FIRST. PRECISION ALWAYS.

BRAND STRATEGY · CONTENT · PERFORMANCE · FILM · EDITORIAL

BENGALURU / GLOBAL

WE DON'T DECORATE BRANDS. WE OPERATE ON THEM.

A creative and marketing agency that starts with the insight, not the aesthetic.

Bengaluru-based, working with brands across continents.

WHY WE CALL IT SURGERY.

Every brand has a story it thinks it is telling, and a story its audience actually hears.

Most of the time they don't match. We exist to close that gap.



STARTED BY WRITERS.

Grown into strategists, designers and film-makers, under one roof.

From a first local client to brands across D2C, fintech, education, culture and industrial B2B.

THE FIVE PROTOCOLS.

Blueprint · Feed · Pulse · Frame · Draft

One team, one voice, from the brand's promise to the final cut.

OUR EXPERTISE.

Branding · Social · Performance · Film · Editorial

Strategy and craft, treated as one discipline. Not two.

WHY BRANDS CHOOSE US.

Insight-led, always. We start with the tension your brand resolves.

One roof, one voice. Built to travel, big brand or small, anywhere in the world.

THE BRANDS WE'VE BUILT, FILMED, WRITTEN FOR AND GROWN.

Pay10 · IYRA International School · Golden Hive · Solvei8 · Rx Propellant · Bangiya Samiti

Swayamsiddha Trust · Chai Resto · FortiFire101 · Ahaa Foodvilla · Shiv Sai · ORG

WHO'S ON THE TABLE.

Rohith Dwarakha, Founder. 12+ years in design, animation and visual storytelling.

Anish Ghatak, Co-Founder. A decade in writing and brand strategy; published author.

CREATIVELY PRECISE.

That's the standard.

Clear, visible, and worth remembering. Nothing more, nothing less.





START A CONVERSATION.

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LOCATION

Bengaluru / Global

THE TABLE IS READY.